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# **Discover the Blume Global Platform**

Blume Global is a supply chain orchestration platform that unites supplier management, order collaboration, multimode logistics planning and execution and end-to-end visibility. Blume has the most extensive network of carriers among logistics technology providers. Blume's direct connectivity to ocean, air, rail, parcel, LTL, and truckload carriers combined with Blume's solutions and rich history of providing quality industry data to minimize transportation spend, improve customer service, and reduce carbon emissions. As the source of truth for quality logistics data, Blume provides visibility throughout the value chain, from sourcing to delivery, allowing customers to use Blume solutions to enable agility to navigate disruptions amid supply chain uncertainty.



Blume Global is on a mission to remove \$1 trillion of waste from the world's supply chains while enabling ESG and allowing small suppliers and logistics providers to compete with the large companies through democratization of technologies. Blume Global's three strategic pillars power the innovation behind the Blume Global platform and enable industry-leading capabilities that are transforming the supply chain status quo.

## **Optimize Supply Chains**



With the current logistics spend at \$18 Trillion, Blume Global is committed to removing \$1 Trillion of waste through its digital supply chain platform.

### Lower Carbon Emissions



Blume Global reduces carbon emissions by tracking emissions, optimizing supply chains, and reducing empty miles, including street turn opportunities.

### **Empower Small Businesses**



Blume's digital supply chain technology levels the playing field for smaller suppliers and carriers to operate as efficiently as larger companies.

## **Blume Global**

Every move. Every mode. Every mile.

### Questions or ready to schedule a demo?



blumeglobal.com | info@blumeglobal.com





As the single source of truth for logistics data, Blume provides visibility throughout the value chain, from sourcing to delivery, allowing customers to use Blume Solutions to navigate disruptions and create agile plans amid supply chain uncertainty.

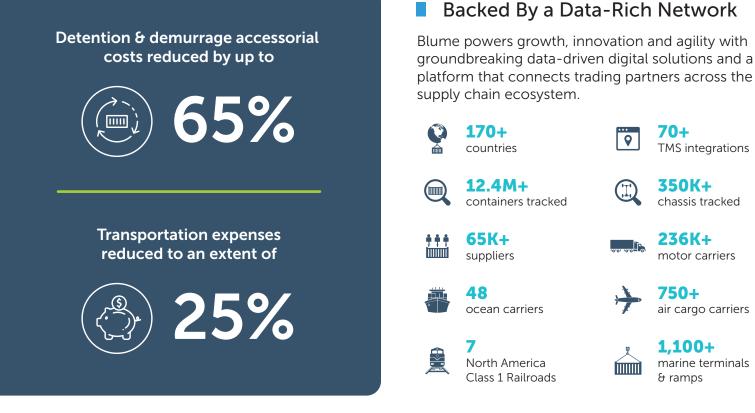


Real-time Visibility Ko.

Logistics



Supply Chain Orchestration



## Enhanced By Our Partners

Blume powers growth, innovation and agility with groundbreaking data-driven digital solutions and a platform that connects trading partners across the supply chain ecosystem.







# **Real-time Visibility**

The most comprehensive real-time visibility platform







#### Fast Time to Value

- Achieve greater accuracy in transportation lead-time and ETA based on historic data points, current dynamic conditions and real-time updates from carriers
- Gain visibility to total CO<sub>2</sub> emissions that would be generated from routing plans
- Reduce costs while increasing customer satisfaction by prioritizing and resolving exceptions in real-time using ML-assisted exception management



## Logistics

A single platform for end-to-end logistics





**Unearth Hidden Capacity** 

- Optimized order consolidation and route planning to create efficient shipments
- Select the best carrier for the job by evaluating them using a central repository of carrier performance metrics and compliance tracking
- Manage end-to-end financial processes from pre-move rating to automated auditing, invoicing and payment



# **Supply Chain Orchestration**

Combine real-time visibility with logistics execution



## Streamlined Sourcing



### **Optimized Planning**

- Cultivate resiliency by sourcing the best supplier for your evolving supply chain
- Create agile supply chains by taking advantage of transportation opportunities and resolve exceptions in real-time
- Enable more efficient procurement and delivery processes through standardized order and change-order processes among buyers, suppliers and logistics providers

# **Cognitive Command Center**

Maximize unmatched agility and resilience by orchestrating supply chain with cognitive precision



Every move. Every mode. Every mile.

# **○** CarrierGo<sup>™</sup>

Empowering Trucking Companies with Technology

The Blume CarrierGo<sup>™</sup> platform and mobile application creates operation efficiency, better fleet utilization and freight queuing, improves customer services and creates a positive financial impact for motor carrier companies around the world, by directly connecting proof of delivery, invoicing and financial settlement processes.

### Learn more at carriergo.com



Access to New Business



Contract Collaboration



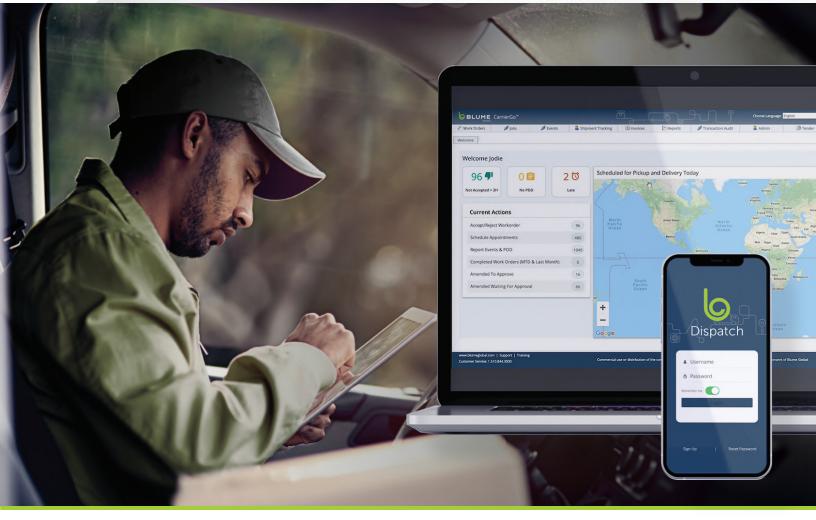
**Communicate Electronically** 



Automate Invoicing, Payments & Manual Processes



Driver Management



Every move. Every mode. Every mile.

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# **⊖** Blume Maps<sup>™</sup>

## Gain real-time insights by leveraging a digital map of the supply chain world

Go beyond standard track and trace by planning multimodal shipments based on schedule and routing data; visualizing the journey based on real-time information; and monitoring the health of final delivery locations. Providers offering simple intelligence about ports are only giving you part of the picture.





Improve shipment planning by accessing real-time interline and sailing schedules.



Optimize costs and reduce carbon emissions by evaluating routing options such as carrier on-time performance and CO<sub>2</sub> output.



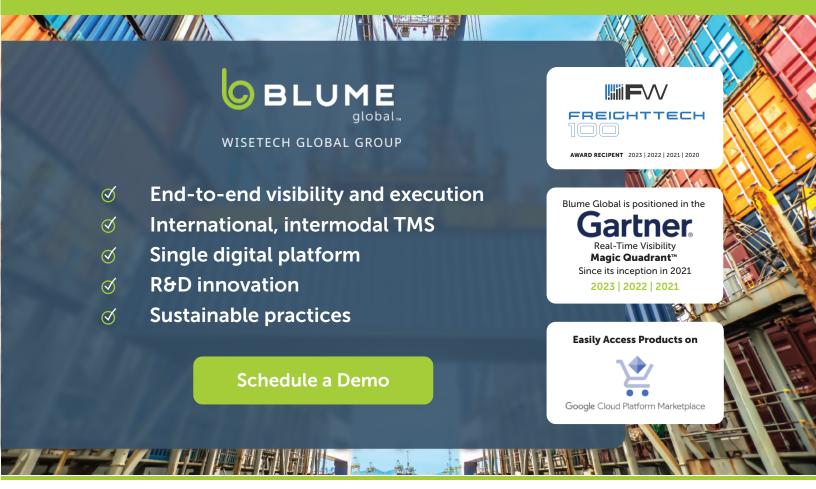
Gain most accurate insights into health of each node and take informed decisions to ensure on-time ETA.



## **Blume Innovation Across the Globe**



Pleasanton, CA | Atlanta, GA | Canton, MA | Paris | Switzerland | Bengaluru | Gurgaon | Hong Kong | Japan



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