

Blume Visibility

The most comprehensive real-time visibility platform

International shipping is fragmented and complex. That calls for unimpeachable worldwide shipment transparency. Blume Visibility eliminates supply chain blind spots throughout the world, no matter the mode, showing customers the exact location of their shipments in transit while providing the most accurate lead times and ETAs in the industry.



81M+
Shipments
Tracked/month



65K+
Suppliers



48
Ocean Carriers



All
North America
Class 1 Railroads



1,100+
Marine Terminal
and Rail Ramps



750+
Air Cargo Carriers



236K+
Motor Carriers

Unique Visibility Features:

- **Dynamic Predictive ETA:** Achieve greater accuracy in transportation lead-time and ETA based on historic data points, current dynamic conditions and real-time updates from carriers.
- **Exception management:** Reduce costs while increasing customer satisfaction by prioritizing and resolving exceptions in real-time using ML-assisted exception management.
- **Control Tower:** Proactively react to exceptions with active collaboration and automated resolution.
- **CO₂ Emission Tracking:** Gain visibility to total CO₂ emissions that would be generated from routing plans.
- **IoT Enabled Real-Time Tracking:** Blume's IoT-agnostic solution enables you to monitor real-time data captured from IoT sensors and get insights into cargo quality and location.

ROI Checklist



Visibility + Execution: Blume is a true end-to-end real-time visibility solution provider that provides upstream manufacturing visibility in addition to logistics visibility. Execute shipments with great precision to optimize cost and performance, boosting customer satisfaction.



Actionable Visibility: Leveraging the power of historical data combined with unique AI-powered ETA algorithms, Blume arrives at the most accurate lead times and ETAs. Anticipate exceptions much before they happen and take action to mitigate impact.



Trusted Partner: Blume provides the platform for the largest freight forwarders, ocean carriers and railroads to give customers the most accurate schedules and shipment status.



Fast Time to Value: Blume's carrier onboarding solution is second to none, with onboarding and technologies unique to Blume.

About Blume Global

Blume Global is a multimodal supply chain orchestration platform that unites end-to-end visibility, supplier management and logistics execution. As the single source of truth for logistics data, Blume provides visibility throughout the value chain, from sourcing to delivery, allowing customers to use Blume solutions to navigate disruptions and create agile plans amid supply chain uncertainty. Blume has the most extensive network among logistics technology providers. The company's direct connectivity to the ocean, air, rail, parcel, LTL and truckload carriers combines with Blume's solutions and rich history of providing industry data to maximize transportation spend, improve customer service and reduce carbon emissions for users. By developing technology that streamlines the logistics world, Blume Global is leading the industry in creating supply chain sustainability solutions, fighting climate change by eliminating significant carbon emissions in a world where most freight is transported using fossil fuels.

